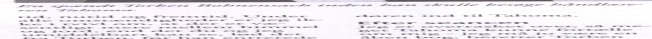


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1. The first step in the process of the development of a new product is the identification of a market need. This is often done through market research, which can be conducted in a number of ways. One common method is through surveys, which can be distributed to a large number of potential customers. Another method is through focus groups, which are small groups of people who are brought together to discuss their needs and preferences. Both of these methods can provide valuable insights into what customers want and need.

2. Once a market need has been identified, the next step is to develop a product that meets that need. This is often done through a process of prototyping, where a small-scale version of the product is created and tested. This allows the developers to see how the product works in the real world and to make any necessary adjustments. Once a prototype has been developed, it can be tested on a larger scale to see how it performs in the market.

3. The final step in the process is to launch the product into the market. This is often done through a marketing campaign, which can include a variety of activities such as advertising, public relations, and sales promotion. The goal of the marketing campaign is to create awareness of the product and to encourage customers to purchase it. Once the product has been launched, the developers will continue to monitor its performance in the market and make any necessary adjustments.

4. The process of developing a new product is a complex one, but it is essential for the success of any business. By following these steps, developers can ensure that they are creating a product that meets the needs of their target market and that is ready to be launched into the market.